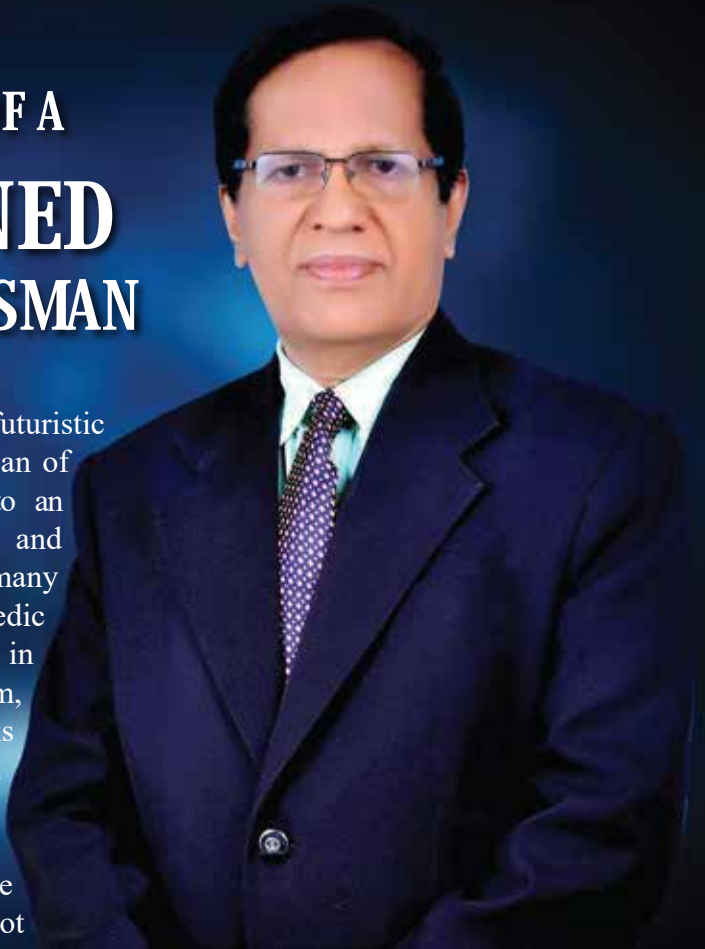


Dr.P.V.MAJEED-THE SAGA OF A PHYSICIAN TURNED SUCCESSFUL BUSINESSMAN

Dr. P.V.Majeed, a versatile genius with a futuristic vision had started his career as a Physician of Modern Medicine and had transformed into an Educationist, Industrialist, Planter, Entrepreneur and Service Provider for the Public. He has got many specializations in Medical field including Ayurvedic system and M.B.A. In the 43 yearlong journey in various sectors of the Healthcare system, **Dr.P.V.Majeed** has proved that nothing is impossible when there is a dedicated mind and vision to achieve the goal. His novel ideas for creating an eco friendly qualitative lifestyle using non conventional energy systems suitable for both rural and urban populations have got accreditations in India and abroad.



Pharma First Team is delighted to meet and spend some time with Dr.P.V.Majeed, amidst his tight schedule in India and abroad, to share the saga of a man with the slogan **“A MAN WHO DARES TO WASTE ONE HOUR OF TIME HAS NOT DISCOVERED THE VALUE OF LIFE.”**

Q-1. Sir, Can you give a review of Dr. P.V.Majeed as an Industrialist from the prime role in the Medical profession ? Which role is found to be challenging in the current social system ?

The fascination to start a Business was in my blood, even from childhood since my father was a business man at Singapore and he wanted to take me there, after my education for continuation of business. So, after passing the MBBS Course , I took over a 20 bedded village hospital near Oachira for running it.

Since I do not want to make the Medical Profession a business to earn money, under the cover of service to humanity, I joined as partner in a company engaged in manufacturing an innovative kerosene stove under the brand Micro Hot point . It

has got high thermal efficiency compared to ordinary Kerosene stoves then available in the market and the product became a hit in the market, which lead to the change

Presently, the role of a Medical doctor, is highly challenging since Doctors are no more considered as sacred personalities in our society.

Q-2. Kindly share your childhood memories and the impact of change over from native place to the Southern part of Kerala during the past 40 years.

I was born at Guruvayoor where my mother Smt.Nafeesa lived. My father Sri Avaru Haji, a business man in Singapore, was living at Edakkazhiyoor, a village near Chavakkad. My schooling was at Government High School

Chavakkad, 5 km away from my village and I used to walk 5km each up and down every day since there was no transportation available.

There was no electricity also at that time and I had studied in the light of Kerosene lamps, which was the only source of light during night.

After passing SSLC, I joined for Pre-Degree in Farook College at Calicut which was considered as the Aligarh of Malabar. Farook college campus has classes from Kinder Garten to P G Courses. In addition to students from Northern Districts, a large number of students studying from the Southern districts also were there, making a web of friendship across Kerala.

My joining in Farook college along with my friend Mr.Sulaiman was reported as a news in the daily "Swathanthra Mandapam" published from Trichur, since we were the students admitted for the first time in any colleges from our village during those days.

After passing Pre-Degree and BSc in first class, I joined for LLB at The Government Law College, Ernakulam during 1970. I contested for the post of College Union General secretary under the banner of KSU and I had won with a great majority.

An unexpected twist came into my life during first year of LLB in the form of Change of Profession and Life. T.D Medical College Alleppy came under the control of Government of Kerala, and I got admission to the first year of MBBS under Government quota.

I had passed MBBS Degree from TD Medical College in the year 1976 and got married and started my career as a Doctor in a village hospital near Oachira along with my friend Dr.Unnithan. After a few months, I got posting as Asst. Surgeon in Health Services Department at Primary Health Centre, Thazhava and continued my Private practice during evening hours.

Since my passion for business was intense, I took a long leave from Government Service and started a Pharmaceutical distribution under the name SHABANA PHARMA and thereafter a Trust was formed and established the Pharmacy college by name, Ayisha Majeed College of Pharmacy at

Vavvakavu near Karunagappally in the year 1985. It was the beginning of a new era in my life. Students came to this tiny village called Vavvakavu from all over Kerala to study D-Pharm course which was available only in 4 colleges in whole of Kerala during those days. Our college was able to mould more than 3000 Pharmacists till date and they are now spread across the world.

Q-3. Please tell about the factors that lead to shift to other sectors from the busy life of a leading and successful Medical Practitioner.?

My life as a Medical Practitioner was monotonous, even though there was good money. Due to lack of job satisfaction in Medical practice, resigned and entered into business after nine years of Service in Government and had opted for businesses giving a Qualitative life to the community.

Q-4. Dr. had started many novel concepts in energy management from manufacturing of Kerosene Stoves to solar energy products. What is the current scope and development of these projects ?

As indicated earlier, we started with the manufacturing of Kerosene stove by forming a company as Hotpoint Home Appliances Pvt Ltd. The stove was having high thermal efficiency, with blue flame without any soot, which gave relief to thousands of women folks in the kitchen. We had 5 factories and 500 employees for manufacturing the stove.

The sale of stove decreased due to easy availability of LPG gas and increased price of Kerosene, supplemented by workers unrest. Ultimately the factories were closed down for the reasons beyond our control in the year 2012. Later during 2015, we switched into manufacturing of solar products under the brand Hot Point. Now We have got certification for solar panels, PCUs, MPPTs and other accessories and have installed thousands of watts of solar power plants in India and abroad.

Meanwhile, we had developed biomass stove with high thermal efficiency. The fuel used in this stove is wood twigs. The Company exported Rs 2 crore worth Hotpoint biomass stoves to Nepal last year. M/s Hotpoint is in the research and

development for a solar stove to fulfill our much cherished dreams to improve the quality of life of women folk.

Q-5. Even though you are a Physician of Modern Medicine, Dr had studied Panchakarma and started an Ayurvedic manufacturing Unit to explore its possibilities. Kindly share the experiences in that system?

Even though I am a Doctor in Modern Medicine, I am a strong advocate of Ayurveda and Alternate Systems of Medicine and want to accept the merits in each system and believe that all systems of medicines are complimentary to each other, subject to the strength and weakness of each systems. The Ayurvedic Physicians shall know their limitations and shall refer the patient at the right time to Modern Medicine when they cannot manage the situation. I had also manufactured an Ayurvedic soap for 3 years and had introduced them under the brand name Medifresh for local sale and Premium Quality under the brand name Rooh al oud and Rooh al sandal for export market.

Q-6. As an Educationist, please share the memorable events in that field and the factors lead to the establishment of the Pharmacy College and other Technical Institutions.

I am happy to narrate the beginning of Chairman Ayisha Majeed College of Pharmacy, as the founder Dr.K.MadhavanKutty, the veteran Educationalist and Former Principal of Medical College Alleppey, was my Guru. I was the organizer of an all India Conference on Population over growth in TD medical College. The conference was a grand success and Dr.K.MadhavanKutty came as my mentor in future Career. When asked him about the possibility of starting a Pharmacy College, Dr.K.MadhavanKutty encouraged me with the words “Majeed there shall not be a word impossible in your dictionary, everything is possible if you have a will”. This magic mantra became true and the Pharmacy College in the self financing sector became a reality. Now, it is one of the leading Pharmacy colleges in Kerala, with good academic records.

I had also experimented with community college concept by establishing Doctor M

Community College under Indira Gandhi National Open University at Vavvakkavu and B.com course under Kerala University.

Q-7 Sir, Your practical and novel idea of Waste management System for improving the social living of the people was welcomed by many. What are the suggestions to make it widespread for preventing communicable diseases?

I entered into the novel idea of waste management and started to implement organic waste converter method (OWC) for conversion of Bio waste into manure. We have now established a waste management plant at Trichur Corporation for processing 6 tons of bio waste into manure per day. 50 more OWC plants were established by us in various locations in Kerala.

We are also consultants in 36 Panchayaths for giving guidance to Haritha Karma Sena, the volunteers appointed by Panchayths in the above blocks for helping the general public in waste management in rural areas.

The lack of awareness on waste management is the major reason for the issue related to communicable disease and unhygienic conditions prevailing now. The waste management has to start from individuals to home & from home to community and from there to villages, towns or cities.



Q-8.Can you explain in brief other activities of your group ?

- Doctor M Consultancy for healthcare related areas.
- Samara Consultants, the only accredited consultants to MORTH (Ministry Of Roads Transport & Highways) for highway related works in Kerala .
- Safe Care Management Ltd, a Public limited company, involved in Medical tourism activities.
- Contract farming for medicinal plants and 540 acres of Plantations, having coffee, cardamom, pepper, orange in Nelliampathy under the name Karappara Estate.

Q-9.What are your suggestions for future developments in the field of Conservation of Energy ?

India has raised to the occasion to the level of developed countries and the Government of India is putting best efforts to promote non conventional Energy sources, especially Solar energy. Our company is reaching the expected target of 100GW of solar installation. The State Government is also supporting the waste to energy project aiming 2 birds in single shot to get rid of waste generated and to generate electricity from the waste .

Q-10.As a Medical Professional what are your visions for a comprehensive plan to eradicate and prevent lifestyle diseases in Kerala?

The epigenetic is the new branch in genomic, which is the study of heritable Phenotype changes that do not involve alterations in DNA sequences. DNA tests using new generation sequences have opened a new era of revolution, revealing diagnostics and predictive tests. The DNA tests can be done using saliva or blood. Using genetic test, the genetic variation on drug response, correlation with Pharmacokinetics (Drug Absorption, Distribution, Metabolism and Elimination) and Pharmacodynamics effects mediated through a drug's biological target etc can be revealed.

We can check our personalized genetic profile by another test to know the risks for specific health

conditions like cancer, diabetes, neurological disorders etc using this unique information. One can make potential changes in life style to combat various health risks.

By another genetic test for fitness, the informations such as predisposition to diet pattern, food habits and allergies, alcohol consumption rates, caffeine consumption, nicotine dependency, vitamin deficiencies, folic acid requirements, exercise plans like strength and endurance, trainings and many more can be revealed.

One of our companies, Doctor M Company Pvt Ltd has started a genomic division for genetic testing under the brand name "Dr.M.GENOMICS" for Indian and International operations.

Q-11.Please mention the support of the family members in performing different roles at different locations?

My wife, Shamla Majeed MSc M.Ed with MBA ,is supporting me in the business. The elder daughter Dr.Jaseela Majeed (M.Pharm, Phd) is working as Asst. Professor in Delhi Pharmaceutical University and her husband Subu.R, the Commissioner of Delhi Development Authority. The second daughter, Dr.Rubeena Majeed, (MD in Radiology) & her husband Dr.Showjad (DM in Cardiology) are running the Hyath Hospital at Chavakkad. The third daughter Dr.Roshni Majeed is also MD in Radiology,working at KIMS Hospital Kollam and her husband Dr.Naveen Raju, MRCP is working at Azeezia Medical College, Kollam. Their moral support is very high in achieving my various goals.

Q-12.What is your valuable message to the Entrepreneurs in the field of Healthcare systems ?

My message to the youngsters is to dream to the core and do smart working for the achievement of their vision in the dreams. **According to the law of attraction, all the dreams will become true at any day at least to a limited extent, if not fully materialized.** Let everybody engage in the out of box thinking and let everybody do things in different way,Surely, fortune will come to those who are working with a determination and vision.